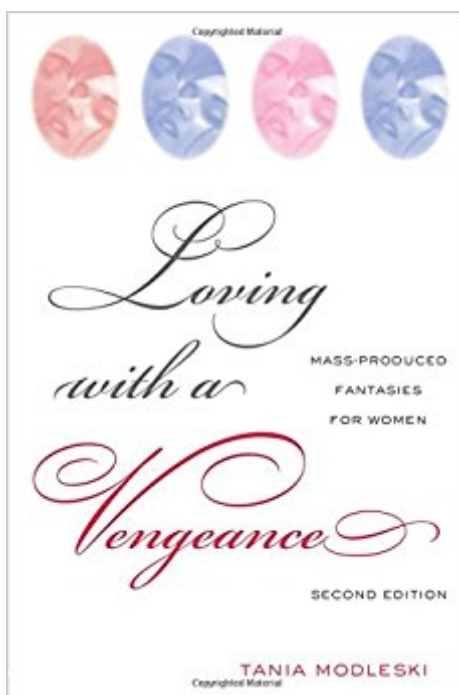


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# Loving With A Vengeance: Mass Produced Fantasies For Women



## Synopsis

Upon its first publication, *Loving with a Vengeance* was a groundbreaking study of women readers and their relationship to mass-market romance fiction. Feminist scholar and cultural critic Tania Modleski has revisited her widely read book, bringing to this new edition a review of the issues that have, in the intervening years, shaped and reshaped questions of women's reading. With her trademark acuity and understanding of the power both of the mass-produced object, film, television, or popular literature, and the complex workings of reading and reception, she offers here a framework for thinking about one of popular culture's central issues. This edition includes a new introduction, a new chapter, and changes throughout the existing text.

## Book Information

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## Customer Reviews

Tania Modleski is Florence R. Scott Professor of English at the University of Southern California. She is the author, most recently, of a revised and expanded edition of her classic study of Hitchcock, *The Women Who Knew Too Much*, also published by Routledge

This is a great book for anyone interested in contemporary women's studies. Modleski looks at women's entertainment genres (soap operas, romances, gothic novels, and women's film) that have previously been over-looked by critics and theorists alike. Modleski gives a convincing argument for resistance within the orthodox plot that shows how these seemingly simple-minded story lines offer women a chance to escape subjectivity and find a place of power in a patriarchal society. Though

Modelski's argument can be a bit hard to wade through, it is worth taking the extra time to understand her point. It will influence the way you look at popular women's entertainment forever.

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